



EWI MARCH CHAPTER MEETING

Transformational Leadership

Jamie Gutierrez, CEO & Owner, Midwest Maintenance Companies, Inc.

Woodmen Life
1700 Farnam Street, Third Floor Tower Room
Omaha, NE

Wednesday, March 27, 2019

- 5:30 PM - Registration/Networking/Social Hour
- 6:00 PM - Dinner
- 6:30 PM - Program – Transformational Leadership
Speaker: Jamie Gutierrez, CEO & Owner, Midwest Maintenance Companies, Inc.

\$30.00 PER PERSON

RSVP by Wednesday, March 20, 2019

NAME: _____

FIRM: _____

GUESTS: _____

PARKING INSTRUCTIONS:

Parking is available in the “Tower Park” parking garage which you enter between 19th and 18th streets as you are traveling east on Douglas Street. Parking is in the middle of the block on the right-hand side. Please take a parking ticket and leave it in your car; you will be given an additional ticket for validation. There is a skywalk on the 3rd level of the parking garage that comes into the elevator lobby of the Woodmen Tower. You will need to check in with the Security Guard, get your EWI badge and then you will be directed into WoodmenLife’s 3rd floor meeting rooms.



**Jamie Gutierrez, CEO and Owner
Midwest Maintenance Companies, Inc.**



Jamie Gutierrez started her career with Midwest Maintenance Company, working in the operations department, in 1989. A college graduate from Kearney State College where she earned a Bachelor of Arts degree, prior to graduate studies at Creighton University. Jamie recently graduated from the Latino Business Action Network at Stanford University, Latino Entrepreneurship Initiative.

Jamie rose to become the company's president by 1995 and owner in 1997. Jamie forged her way through a male dominated industry. Taking the once small cleaning business started by her parents, Paul and Alice Gutierrez in 1965, and transforming it into the multimillion dollar business it is today. She has no plans for slowing down. In 2009, a staffing branch staff was developed which became another avenue to serve new and existing clients. Midwest Maintenance Company is now a leader in the building service provider industry. They serve clients throughout Eastern Iowa, Nebraska, North Dakota, and recently expanding into Texas. Now, Midwest Maintenance Company maintains well over 8,000,000 square feet of office, industrial, healthcare and arena space.

Midwest Maintenance has been Omaha's largest minority-owned, woman-owned and Hispanic-owned business since 1998, according to the *Midland's Business Journal*. Jamie has been recognized with several awards as one of the fastest growing Inner City 100 businesses by *The Initiative for a Competitive Inner City* and *Inc. Magazine*, Ten Outstanding Young Omahan's (TOYO) by the Junior Chamber of Commerce, Entrepreneur of the Year from YWCA, Woman of Color from the University of Nebraska at Omaha, 40 under 40 by the *Midland's Business Journal* and has been recognized by *Hispanic Business Magazine* as one of the top 500 largest U.S. Hispanic-owned companies in the nation. She also retains designation as a Building Service Contractor International (BSCAI) Certified Building Service Executive.

Jamie remains an active member in several associations including the BSCAI and the National Service Alliance (NSA), the Omaha Chamber of Commerce, Midwest Minority Supplier Development Council, the United Way of the Midlands, Latino Catholic Scholarship Fund, Archdiocese of Omaha, the Government Affairs Council of the Building Service Contractors Association International, the University of Nebraska at Omaha Chancellor's Hispanic Advisory Council, P.A.C.E., L.P.O.A., and she serves as a Councilor for the Knight's of Aksarben, and is one of UNK's Distinguished Alumni. Jamie & MM have sponsored "LIVE Leadership Camp" for inner city Latinas for over 10 years.

Jamie and her husband, Sergio Mora, and their four daughters participate and lead together in several philanthropic endeavors. They strive to serve the needs of the community. Jamie believes in paying it forward, which is demonstrated not only in her volunteer and ministry work, but also stretches into her business ethics and contributions as well.

The "promoting people" credo that the company endorses has been the stronghold behind major growth. The company offers medical insurance benefits, vacation, 401(k) investment options, and paid time off to those who would otherwise go without. Jamie finds great fulfillment in knowing she has been able to be a part of the overall improvement of a community and the lives of its members through her business design. In doing so, she has created a well-rounded workplace for her employees. The implementation of the "transformational leadership" program encourages the management teams to take on the challenges and offer the commitment needed to develop from a personal and professional growth perspective in order to lead and develop others to a higher level of excellence. This level of focus on her staff has resulted in the lowest turnover rate in the cleaning industry as well as a high increase of customer satisfaction with many of the customer's and employee relationships stretching well over 15 years. Using a creative approach to attract high quality personnel has been a staple under Jamie's leadership. She is a true leader, not only inspiring those around her with her words and actions, but by creating an environment conducive for success.